Advanced Rule Modeling

Corticon® Business Rules Modeling Studio 5.4



About this Guide



The *Basic Rule Modeling Tutorial* provided you with an introduction to the **Corticon Studio**, the easiest way to manage and automate your business rules. You learned how to capture rules from business specifications, model the rules, analyze them for logical errors and test the execution of your rules; all without programming.

Unlike the *Basic Rule Modeling Tutorial*, this manual does not attempt to capture or reproduce the mechanics of rule modeling. Instead, you will learn the concepts underlying some of Studio's more complex and powerful functions, including:

- Using **Scope** and **Defining Aliases** in rules
- Understanding Collections
- Using **String**, **DateTime**, and **Collection** operators
- Modeling formulas and equations in rules
- Using Filters
- Sequencing Rulesheets in a Ruleflow
- Testing at rule, Rulesheet and Ruleflow levels.



Note

As you already know, the Ruleflows that you build using Studio may be deployed as executable, standards-based Decision Services that can be used by other software applications via Java Messaging or XML Web Services. Decision Services are in use today across the globe, automating many high-volume decision-intensive processes.

See the *Tutorial for Corticon Server – Deploying Web Services* for instructions on how to deploy and test as
Decision Services the Ruleflows you build here.



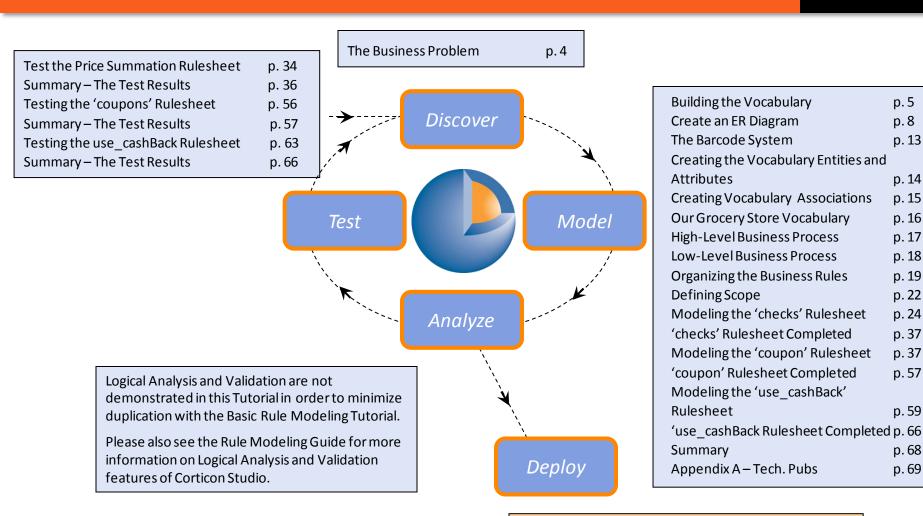
Note

This Tutorial is designed for hands-on use. We recommend that you type along with the instructions and illustrations presented.

Screenshots in this Tutorial will be cleanest and sharpest when printed using a **Postscript** printer driver (usually identified by "PS" in the printer name).

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See the *Tutorial for Corticon Server – Deploying Web Services* and the *Server Integration & Deployment Guide* for more information about deploying Ruleflows as Decision Services.

Discover

The Business Problem



Scenario

The owner of a chain of grocery stores intends to build and install a system of business rule-based "smart" cash registers in all of its branches. Some branches are large supermarkets, and some are smaller "convenience" stores, which sell gasoline and other essentials.

In addition to minimum cash register functionality (adding up the prices of items in a customer's shopping cart, for example) the new system will also include the ability to apply promotional rules, rules that determine coupon generation, loyalty program rules, and special warning rules to alert the cashier to take certain actions. Because every item in every store has a bar-coded label, the system's scanner will be able to determine complete information about each item, such as which department the item comes from.

To foster customer loyalty and drive additional sales, a "Preferred Shopper" program will be launched in conjunction with the installation of the new business rule-based cash registers. Shoppers who enroll in the program will be issued Preferred Shopper membership cards (one card per household) to present to the cashier at check-out time. Benefits of the Preferred Shopper program include:

- A Preferred Shopper earns 2% cash back on all purchases at any branch
- The Preferred Shopper account will track the accumulated cash back and allow the shopper to apply it to any visit's total amount. The cashier will ask a Preferred Shopper if he/she would like to apply a cash back balance to his/her current purchase
- Once a Preferred Shopper chooses to apply his cash back balance, the cumulative cash back total maintained by the system will be reset to zero, and the accumulation of cash back begins anew with the customer's next purchase.
- A Preferred Shopper will be eligible for special promotions and coupons as defined below:
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 - Preferred Shoppers receive a coupon for 10% off their next gasoline purchase at any chain-owned convenience store with any purchase of \$75 or more. Expiration date: 3 months from date of issue

In compliance with local, state and federal laws, the chain needs to ensure that all purchases of liquor (any items from the Liquor department) are made by shoppers 21 or older. A simple alert or warning to the cashier will be sufficient to prompt an ID check.

Building the Vocabulary – Identifying the Terms



Identifying the Terms of the Scenario

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Building the Vocabulary – Grouping the Terms



Identifying the Terms of the Scenario

Compiling a list of terms based on our findings within the previous slide, the following assumptions can be made and can be used to build a Fact Model or an ER Diagram.

- A Customer may be a Preferred Shopper and have a Preferred Shopper account that is identified by swiping their Preferred Card at checkout
- A Preferred Shopper account has a Card Number
- A Preferred Shopper account holds a Cash-Back Balance
- One Preferred Shopper account may be used by anyone in a family
- A Customer uses a Shopping Cart to carry items
- A Customer has a Name
- An Item has a Name
- An Item has a Price
- An Item has a Bar-coded Label
- An Item is located in a Department
- A Shopping Cart contains the Items a Customer purchases during each visit
- A Shopping Cart has a Total Amount
- A Cash-Back Bonus is calculated using the Shopping Cart's Total Amount and is deducted from the Total Amount upon Customer request
- Coupons are issued to shoppers
- A Coupon has a Description
- A Coupon has an Expiration Date
- A Coupon has an Issue Date



Building the Vocabulary – Organizing the Terms



Identify the Business Terms

The terms that we will use to build a Fact Model or ER Diagram translate to the terms that we can use in our Vocabulary, first building our entities and then adding their attributes, including their data types and mode, then adding any associations that exist between entities in the diagram we create.



Attribute Mode

Most of these attributes use **Base** mode because their values will be sent in to the rules or sent back from the rules. In other words, base attributes are what carry values to and from the client application.

Transient mode is used when an attribute's value is assigned or derived by rules, but not sent in from or back to the client application. We'll discuss this more later in this tutorial.

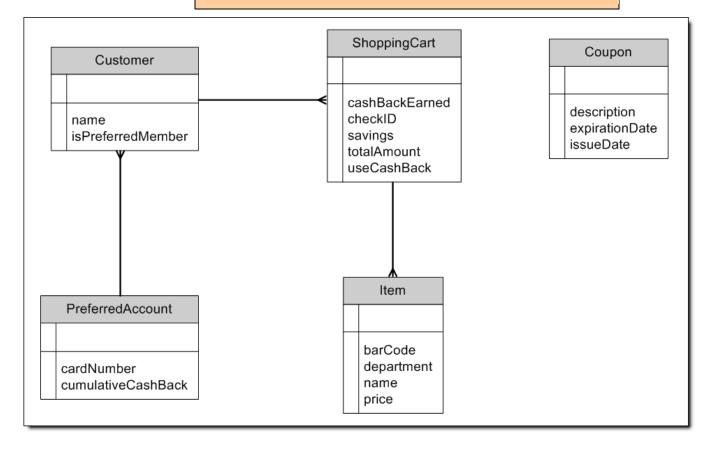
Term	Type of Term	Data Type	Attribute Mode
Customer	Entity		
name	attribute of Customer	String	base
isPreferredMember	attribute of Customer	Boolean	transient
ltem	Entity		
name	attribute of Item	String	base
price	attribute of Item	Decimal	base
department	attribute of Item	String	base
barCode	attribute of Item	String	base
ShoppingCart	Entity		
totalAmount	attribute of Shopping Cart	Decimal	base
cashBackEarned	attribute of Shopping Cart	Decimal	transient
savings	attribute of Shopping Cart	Decimal	base
useCashBack	attribute of Shopping Cart	Boolean	base
checkID	attribute of Shopping Cart	Boolean	base
PreferredAccount	Entity		
cardNumber	attribute of PreferredAccount	String	base
cumulativeCashBack	attribute of PreferredAccount	Decimal	base
Coupon	Entity		
issue Date	attribute of Coupon	Date	base
description	attribute of Coupon	String	base
expirationDate	attribute of Coupon	Date	base

Create an ER Diagram

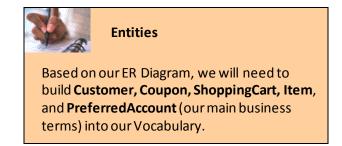


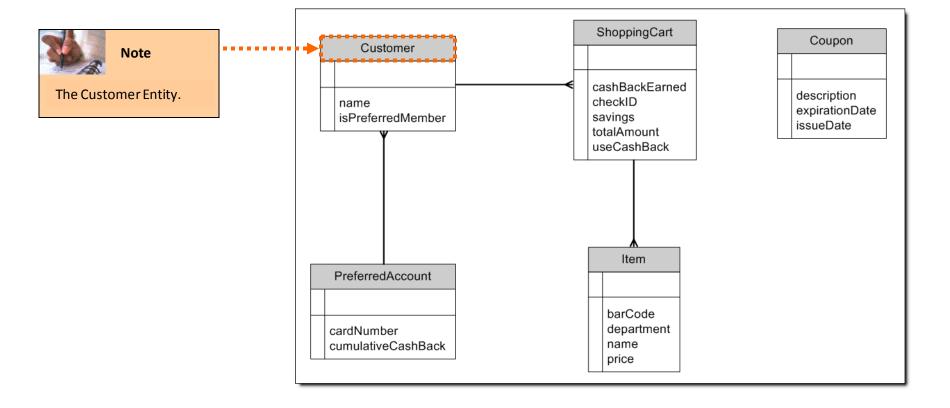
Create an ER Diagram

The **Entity-Relationship (ER) Diagram** below is a graphical depiction of the entities and their respective attributes, as well as the associations (relationships) between entities, that we will be using in our Vocabulary during this exercise.



Define Entities



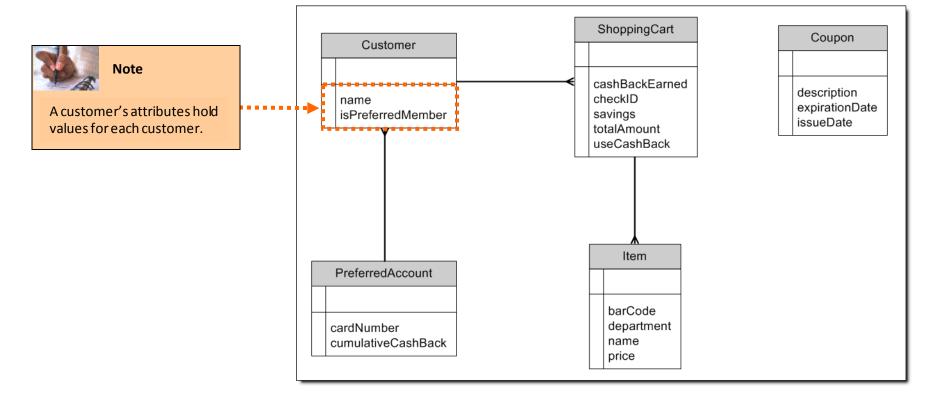


Add Attributes to the Entities



Attributes

Entities have properties or characteristics that distinguish them from other Entities, and which distinguish one instance of an Entity from another instance of the same Entity. We call these Attributes. Obviously, all customers can't be the *same* customer, so how do we distinguish between them? By defining attributes that will hold the values of each customer's name, etc...



Transient Attributes



Transient Attributes

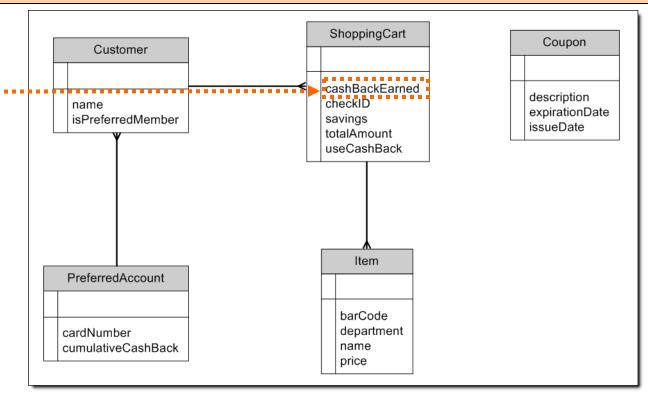
Some attributes are little more than "intermediate" or "temporary" value holders. We don't need to return these values in a response, or save them in a database. In Studio, **Transient** attributes fill this purpose. Because a transient is not part of the Decision Service's response message, its presence (or absence) in the Vocabulary or rules does not affect the technical integration with the Decision Service in runtime. Therefore, a Rule Modeler may add/remove transients to/from the Vocabulary without fear of upsetting the runtime integration.

In our example, the **cashBackEarned** attribute will serve as an intermediate value, helping to calculate other attribute values that will be included in the Decision Service's response message (**Base** attributes).



Note

A Shopping Cart has the **Transient** attribute **cashBackEarned**. Its value will be based on the **totalAmount** of the items purchased in the shopping cart.

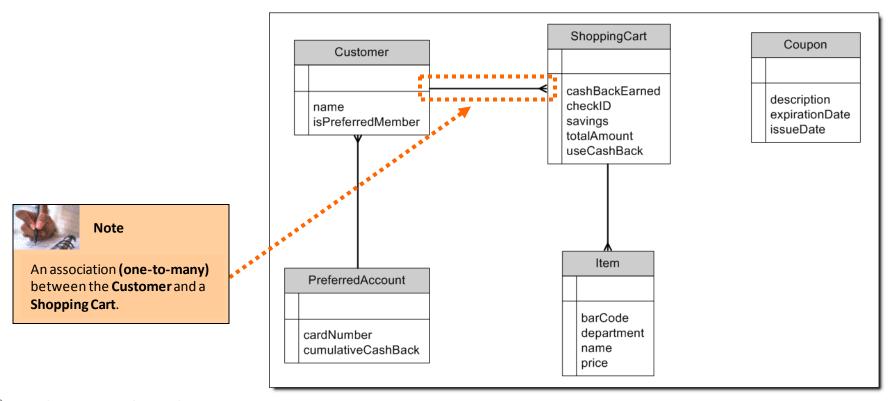


Define Associations Between Entities



Associations

Associations between entities allow us to define relationships between them. In our example, each individual Customer will have his/her own shopping cart, most likely with different items in each cart. How do we distinguish between them? By associating a unique instance of a shopping cart with each Customer who visits our store. Over successive visits, a customer may have several shopping carts.



The Barcode System



The Barcode System

As part of our scenario, the following tables display the **Barcode** key and the codes for various departments within a store. We will make use of the codes during our rule modeling to identify items being purchased from specific departments.

Grocery Store Barcode Key			
sample barcode: xx-yyy-zzzzz			
хх	store code		
ууу	department code		
ZZZZZ	item number		

Grocery Store Department Codes			
Department	Code		
Produce	260		
Canned Goods	265		
Meat	270		
Deli	275		
Frozen Foods	280		
Soda/Juice	285		
Floral	290		
Bakery	295		
Housewares	300		
Detergent & Cleaning Supplies	305		
School Supplies	310		
Liquor	291		

Corticon Licensing





We are ready to implement the Vocabulary design in Corticon Studio

Note: If you have not yet installed Corticon Studio, see the Corticon Studio: Installation Guide for instructions on downloading and installing a Corticon Studio.

We'll start Corticon Studio and create a new project. Then we'll create the Vocabulary for this tutorial

- Launch Corticon Studio from the Start menu path All Programs > Progress > Corticon 5.4 > Corticon Studio
- Select the menu command **File > New > Rule Project**. Name the project MyAdvancedTutorial, and then click **Finish**.

IMPORTANT

About Corticon licensing

Corticon embeds a timed evaluation license in each Corticon Studio that lets you evaluate Corticon Studio features. Typically, you do not need to do anything to get started.

But, when you start Studio, if you see a **License Warning alert** it means that the license file is invalid, corrupted, or expired. Then, when you create or modify any Corticon files, you get an **Asset Locked Warning**, indicating that you can just review existing files.

Contact your Progress Corticon Technical Support or your Progress representative to obtain a workable license. Place the license file on your Studio machine, then launch Studio.

Choose **Window > Preferences**, then expand **Progress Corticon > Rule Modeling**. Click **Browse** and then navigate to choose your new, valid, unexpired license. When you click **OK**, and restart Studio the license update process is complete.

Creating the Vocabulary Entities and Attributes





We are ready to implement the Vocabulary design in Corticon Studio

Create the Vocabulary

Select the menu command **File > New > Rule Vocabulary**. Choose **MyAdvancedTutorial** as the parent folder, name the Vocabulary file **groceryStore**, and then click **Finish**.

Add Entities to the Vocabulary

- 1. In the **groceryStore.ecore** panel, right-click on **groceryStore**, and then choose Add Entity.
- 2. Enter the Entity Name Customer.
- 3. Repeat these steps to add Entities named Item, ShoppingCart, PreferredAccount, and Coupon.

Add Attributes to Each Entity (see page 7 for details)

- 1. Right-click on Customer, choose Add Attribute.
 - a) Enter the Attribute Name (case-sensitive).
 - b) Select the **DataType** pulldown if you need to change it from the default value String.
 - c) Select the **Mode** pulldown if you need to change it from the default value Base.
- 2. Repeat the previous step to create each of the Customer Attributes shown on page 7.
- 3. Repeat these steps to add the attributes of all the other Entities shown on page 7.

All we need now is the Associations between Entities.

Creating the Vocabulary Associations



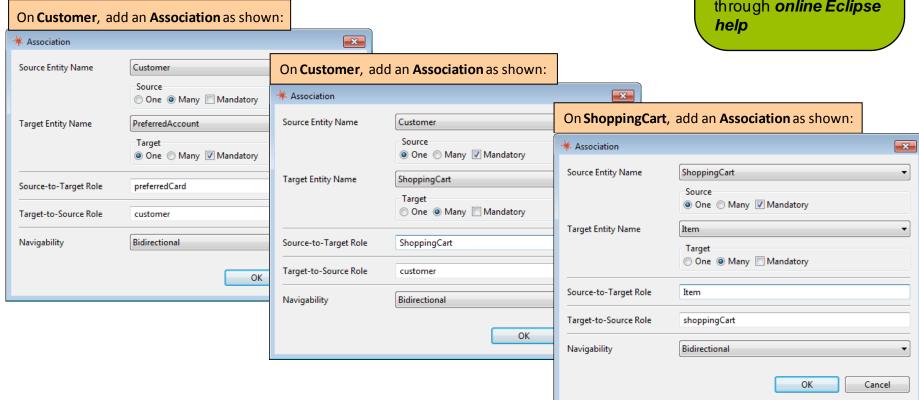


Associations in the Vocabulary

The **Customer** has associations between it and the **preferredAccount**, **ShoppingCart** and **Item** entities. The required associations are:

- many customers might be using one preferred account
- each customer might have several shopping carts
- each shopping cart might contain several items.

For detailed steps see:
Advanced Rule
Modeling: Version 5.4
Organizing the terms
and Creating the
Vocabulary sections of
the tutorial available
through online Eclipse
help



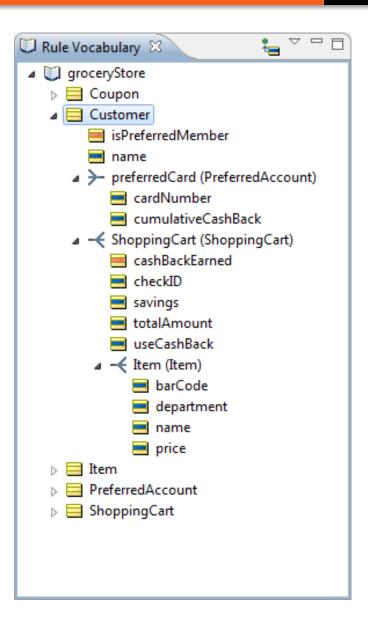
Our Grocery Store Vocabulary



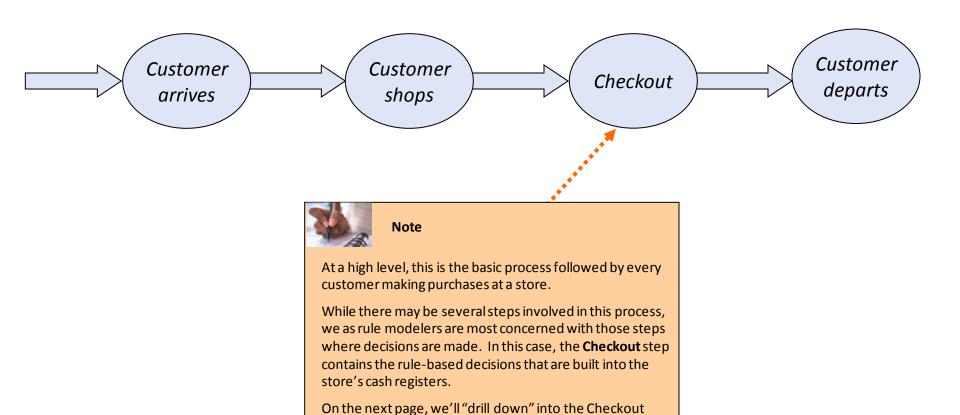
Our New Vocabulary

Here is the new **Vocabulary.** Notice that we are interested in working with the **Customer** root-level entity, and the associations between it and the **preferredAccount**, **Shopping Cart** and **Item** entities. Read on to find out why we are interested in this particular perspective or view of our Vocabulary

Also notice that we defined a role named **preferredCard** for the association from **Customer** to **preferredAccount**. Role names are optional but may help in describing or specifying relationships between two entities.

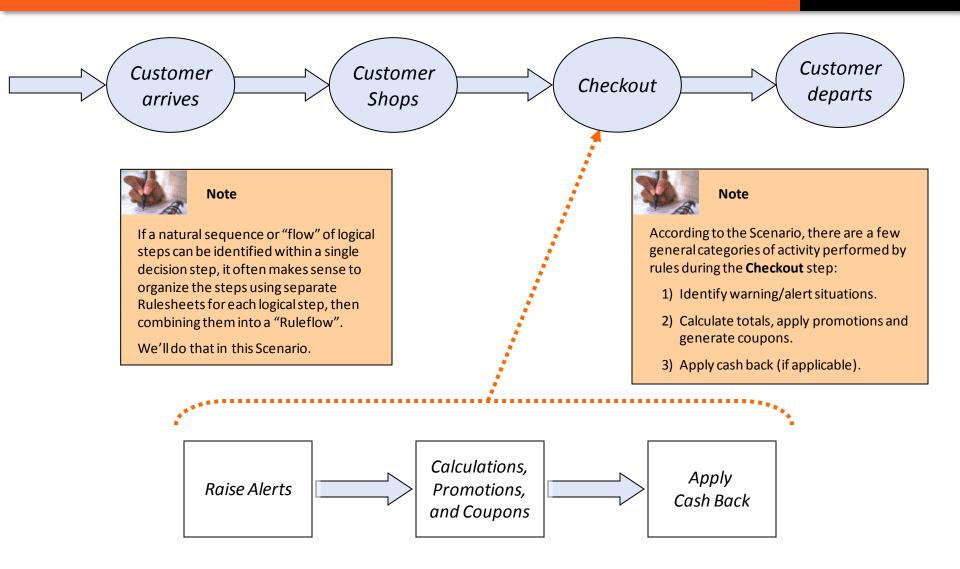


The High-Level Business Process

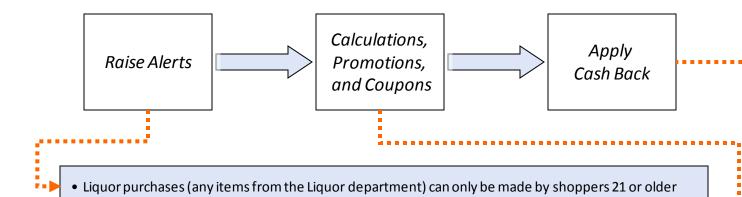


step and define more detail about the rules inside.

The Low-Level Process & Rules



Organizing the Business Rules



- Preferred Shoppers receive a coupon for one free balloon for every item purchased from the Floral department. Expiration date: none
- Preferred Shoppers receive a coupon for \$2 off their next purchase when 3 or more Soda/Juice items are purchased in a single visit. Expiration date: one year from date of issue
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Preparing to Model the 'checks' Rulesheet



Note

Before we build or model anything, we need to think about how to approach this part of the problem.

The 1st business rule requires the system to examine all items in a customer's shopping cart and determine which items (if any) come from the Liquor department. According to the barcode chart, this means any item with numbers **291** occupying the 4th thru 6th characters of the barcode. If any are present, the cashier must be alerted to check the customer's identification.

So let's approach this Rulesheet as containing two rules: the first will determine the department code for every item in the shopping cart, and the second will determine if any of the items come from the Liquor department. If so, a rule will fire which raises an alert of some kind.

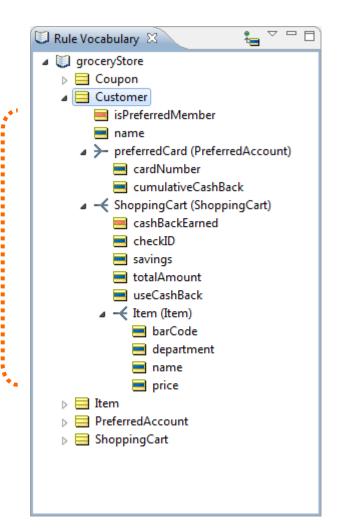


Action

Once an approach has been chosen, we need to choose the "perspective" in the Vocabulary that best represents the terms required by the rules themselves.

This perspective may change from Rulesheet to Rulesheet.

For this first Rulesheet, beginning with **Customer** as the "root" entity and working with the associated **shoppingCart** and its **items** makes sense because it's a Customer's transaction that is processed by the checkout process step. The contents of the transaction are the **shoppingCart** and its associated **items**.



Defining Scope



Action

Display the Scope section of the Rulesheet by clicking the Licon in Studio's toolbar, or select Rulesheet>Advanced View from Studio's menubar.

Drag and drop the **Customer** entity and then the highlighted **shoppingCart** (the one associated with Customer) into the **Scope** pane of the Rulesheet.

For detailed steps see:
Advanced Rule Modeling:
Version 5.4 Creating the first
Rulesheet and its scope sections
of the tutorial available through
online Eclipse help.



Action

Enter an **Alias** for this term by double-clicking it. Let's call a customer's shopping cart their **currentCart**. Henceforth, when we model rules involving a customer's shopping cart, we'll use the alias **currentCart**.

Rule Vocabulary SignoceryStore
Scope
Coupon
Scope
Scope
Scope
Scope
ShoppingCart (ShoppingCart)



Note

Scope is a powerful and important concept. It helps us tell the Corticon rule engine which data to use when evaluating and executing rules

In our example, we want the cash register system to process not just any shopping cart, but customers' shopping carts. This ownership role between a customer and his shopping cart is what the association means. We'll incorporate this association in the rules we build by using the alias that represents it.

Scope is such an important concept that we devote an entire chapter to it in the *Rule Modeling Guide*.



Action

We've also named this Rulesheet **checks** as a way of reminding ourselves of the overall organization: this Rulesheet will perform any necessary checks and raise alerts as required.

Rulesheets can be renamed or saved to another location by selecting the **Save As** option on the **File** menu and renaming the Rulesheet and/or selecting the Project folder where you want to move it, if necessary.

3

Defining Scope

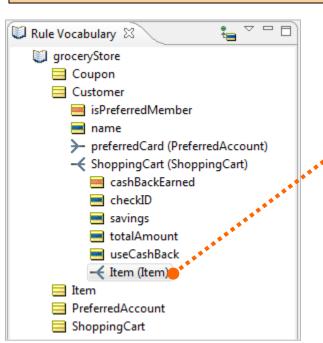


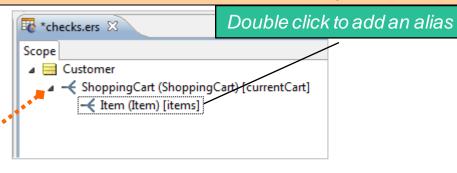
Action

We know from the **cardinality** of the association between **ShoppingCart** and **Item** that one shopping cart can contain many items. So it may prove convenient to define another alias that represents all of the items in a customer's shopping cart. We do this by dragging the associated item from the Vocabulary to the Scope window, dropping it on **shoppingCart**, and giving it an alias name by double-clicking it and typing **items** in the entry box.

Assigning meaningful alias names is good practice and using the plural form of **item** reminds us that the alias represents *all* of the items in the customer's shopping cart.

Using aliases is optional in many cases – they serve to simplify and shorten rule expressions. But in certain cases, using aliases is mandatory. Applying collection operators to sets or collections of data in rules requires the use of aliases. Since we'll be working with the collection of items in a customer's shopping cart a bit later, we must have the **items** alias defined and ready.



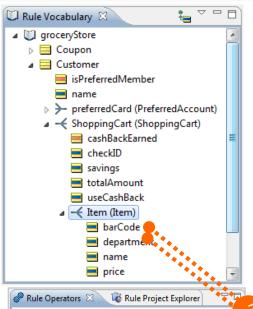


Note

Aliases will always insert themselves automatically when terms are dragged and dropped from the Scope section or Vocabulary window to the Rulesheet. Since all Studio expressions are casesensitive, it's better to drag and drop terms instead of typing them manually—less chance of errors!



Modeling the checks Business Rule





Our First Rule

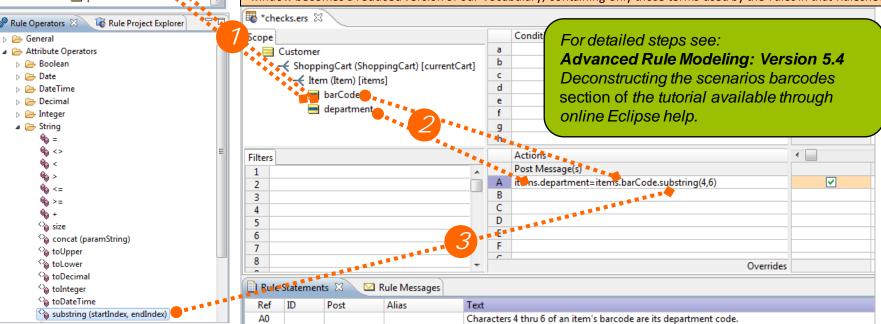
In order to model the 1st business rule, we need to be able to identify items in a customer's shopping cart that come from the Liquor department. We know an item's department is identified by the 4th thru 6th characters in the item's **barCode**.

Using the items alias, we've added a rule in an **Actions** row of Column 0 using the **.substring** operator to determine the department code for an item.

Remember that the alias **items** represents the collection of all items associated with a customer's shopping cart. So this rule will evaluate and process every item in a customer's shopping cart, extract the department code for each, and then assign that code to the item's **department** attribute.

For all items in a given customer's shopping cart, this rule will execute once per item. This iteration is a natural behavior of the rule engine: it will automatically process all data that matches the rule's scope.

As terms are dragged from the Vocabulary, they are automatically added to the Scope window. Over time, the Scope window becomes a reduced version of our Vocabulary, containing only those terms used by the rules in that Rulesheet.



Testing the 1st Rule



Action

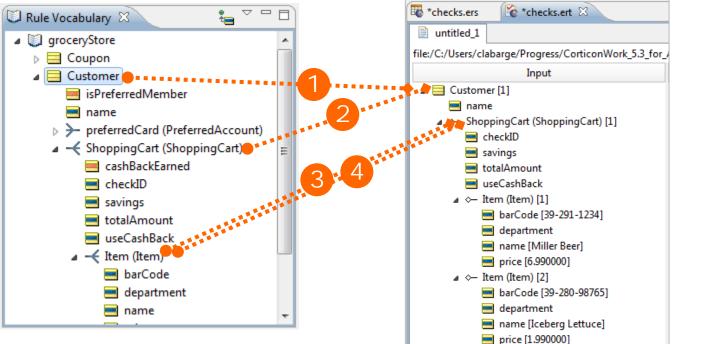
Let's test our first rule. In the **Input** column of a new **Ruletest** as shown here, we have a customer with an associated shopping cart containing two items. One of them is from the Liquor department.



Logical Analysis

Ordinarily, we'd check for **Conflicts** and **Completeness** before testing with data. But these are meaningful only for columns containing **Conditions**. Since Column 0 has no Conditions, it's not necessary to perform these checks now. The steps for performing these checks, and taking any necessary corrective actions, are detailed in the *Basic Rule Modeling Tutorial* and will not be repeated in this guide.

For detailed steps see:
Advanced Rule
Modeling: Version 5.4
Testing the first rule
section of the tutorial
available through online
Eclipse help.





Action

It is critical to drop the items from the **Vocabulary** into the **Input** panel of the **Ruletest** in the order indicated so that we duplicate the **Scope** of the rule which will be processing this data.

First, drag and drop the **Customer** entity into the **Input** panel. Then, drop the **shoppingCart** entity onto the **Customer** entity. Finally, drag and drop the **item** entity onto the **shoppingCart** entity *twice*.

When finished, enter test data as shown.

Finally, execute the Ruletest.

1st Rule Test Results



Test Results

Our first rule has worked as expected!

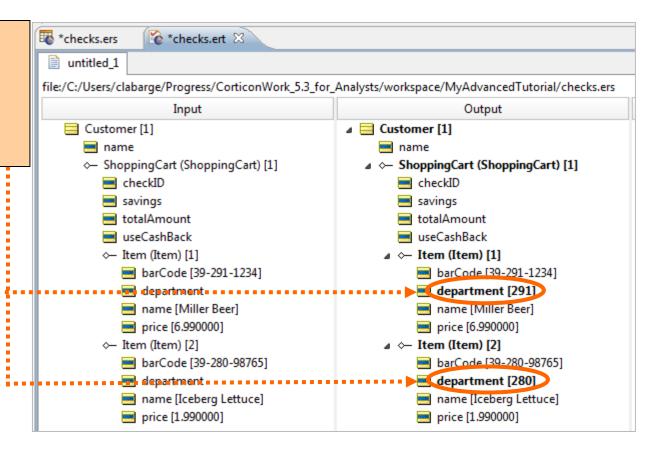
Characters 4-6 have been successfully parsed from each item's **barCode** and assigned to its **department** attribute.



Testing as you go

By modeling a rule and then immediately testing it, we've demonstrated good Studio modeling practice.

Testing right away will help expose flaws in our rules before we build too many.



Modeling the 1st Business Rule - Continued



Our 1st Business Rule -Continued

Now that department codes are readily available for every item in a customer's shopping cart, we need to determine if any came from the Liquor department.

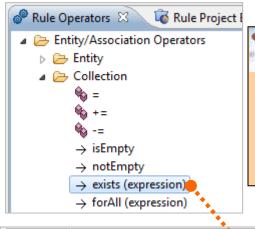
This type of question requires us to "look inside" our collection of items and see if there exists an item with department = '291' (always use plain single-quote marks to specify a text string.). Since we only need one "check ID" alert per checkout transaction, this is a job for a collection operator.

A collection operator, because it "acts on" collections, will evaluate once per collection and not once per item as the previous rule did. In other words, we want one "check ID" alert if the shopping cart contains any liquor. But we don't need, say, 5 alerts if the shopping cart contains 5 liquor items. Once is enough.

Making use of the **items** alias, we've added a **Condition** that determines if any Liquor items exist in the customer's shopping cart. An **Action** assigns a value of true to the shopping cart's **checkID** attribute if any are found. We're assuming that the **checkID** term will act as the alerting mechanism to signal the cashier that an ID check is required during this checkout transaction.

For detailed steps see:

Advanced Rule Modeling: Version 5.4 Using the collections operator section of the tutorial available through online Eclipse help to create the collection.

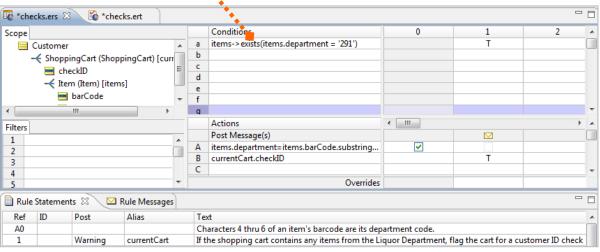




Aliases with Collections

Using aliases to represent collections is **mandatory** when collection operators (like → exists) are used.

Much more information on collections and collection operators is contained in the *Rule Modeling Guide* and the *Rule Language Guide*.



1st Business Rule Test Results – Continued

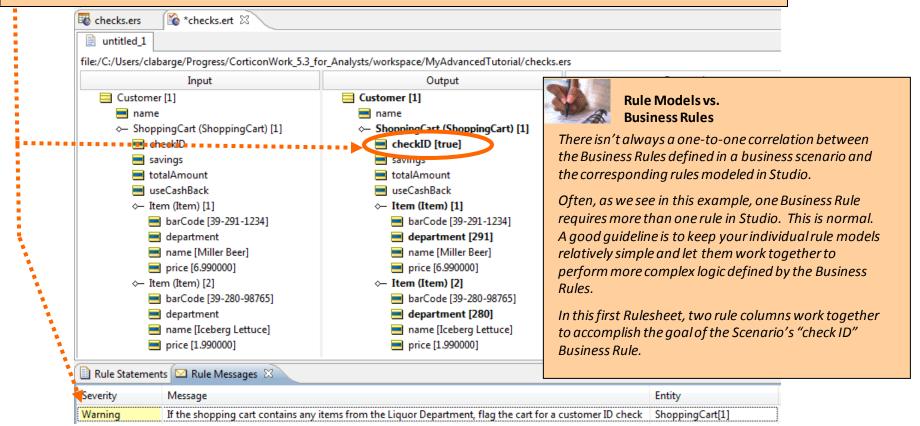


Testing the Complete 1st Business Rule

Re-running the same Ruletest as before, we see that our Condition/Action rule has worked as expected!

A customer's shopping cart containing an item from the Liquor department has been identified, and the **checkID** attribute is set to **true** to alert the cashier to check the customer's ID.

Notice that the business rule statement has also been posted in the **Message Box**. Often, a simple message is all we need to raise an alert or warning.



Adding to Scope

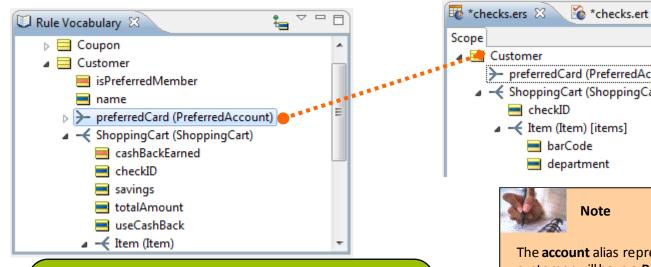


Action

Next, let's add an alias to represent a customer's **Preferred Account**. Not all customers will have Preferred Accounts, but those who do will have an associated preferred Card.

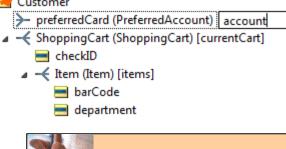
Remember from our initial scenario, customers holding a preferredCard are eligible for various promotions, such as coupons for discounts on gasoline purchases.

The account alias defined here prepares us to examine the collection it represents in the next rule.



For detailed steps see:

Advanced Rule Modeling: Version 5.4 Adding to scope section of the tutorial available through online Eclipse help to add preferred customer test to the rulesheet.



Note

The account alias represents a "potential collection", that is, a customer will have a Preferred Card only if they have a Preferred **Account**. And the "many-to-one" cardinality of the association means a customer will have at most one account. Other customers (as with a family) may share the same **Preferred Account**.

For Customers who don't have **Preferred Accounts**, the alias account represents an empty collection (the collection contains no elements).

Modeling another Condition/Action Rule



Flagging our Data

The \rightarrow **notEmpty** collection operator checks a collection for the existence of at least one element in the set. Because \rightarrow **notEmpty** is "acting on" a collection, the **account** alias must be used with it.

If the condition is true, we know the customer has an account. We've added an action that assigns the **isPreferredMember** attribute (from the **Customer** entity) the value of true and posts an informational message.

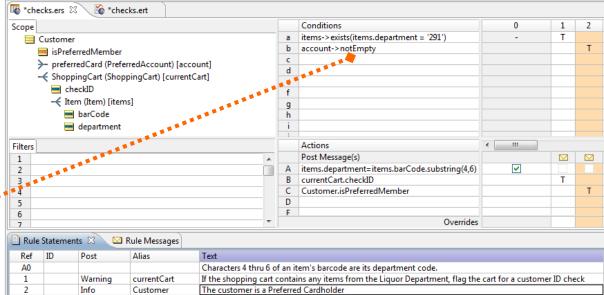
Now, whenever we need to know if a customer is a preferred customer, we simply refer to the value of her **isPreferredMember** attribute. This method of "flagging" an entity with a boolean attribute (also known as a "flag") is convenient when modeling larger Ruleflows. The value of the flag, like all attributes, will carry over to other rules on this and other Rulesheets in the same Ruleflow.



Action

Now we'll add a second
Condition/Action rule that checks
if the customer has a Preferred
Card account. We've modeled a
boolean condition in row b that
does this using the → notEmpty
collection operator. If the account
alias is not empty, we know the
customer has such an account.

For detailed steps see: Advanced Rule Modeling: **Version 5.4** Modeling another condition/action rule section of the tutorial available through online Eclipse help to add a rule that checks if the customer has a Preferred Card account. Entity/Association Operators Entity Collection **%**a = → isEmpty → notEmpty → exists (expression) → forAll (expression)



Testing the 2nd Condition/Action Rule

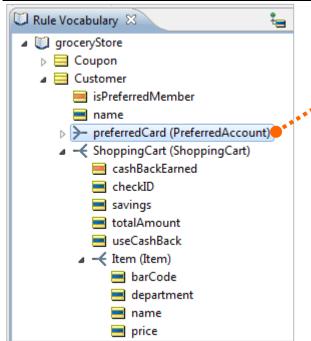


Action

Now let's test our second Condition/Action rule. For our rule to detect the presence of a **Preferred Card** account associated with this customer, we need to provide the appropriate test data.

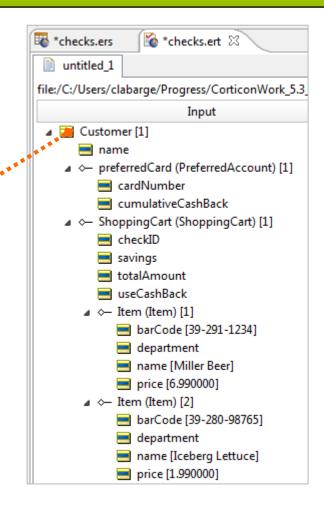
Drag and drop the **preferredCard** entity onto the **Customer** entity in the **Ruletest Input**, as shown to the right. If you don't get the identical indented structure as shown, delete the entity and try again.

Now execute the Ruletest.

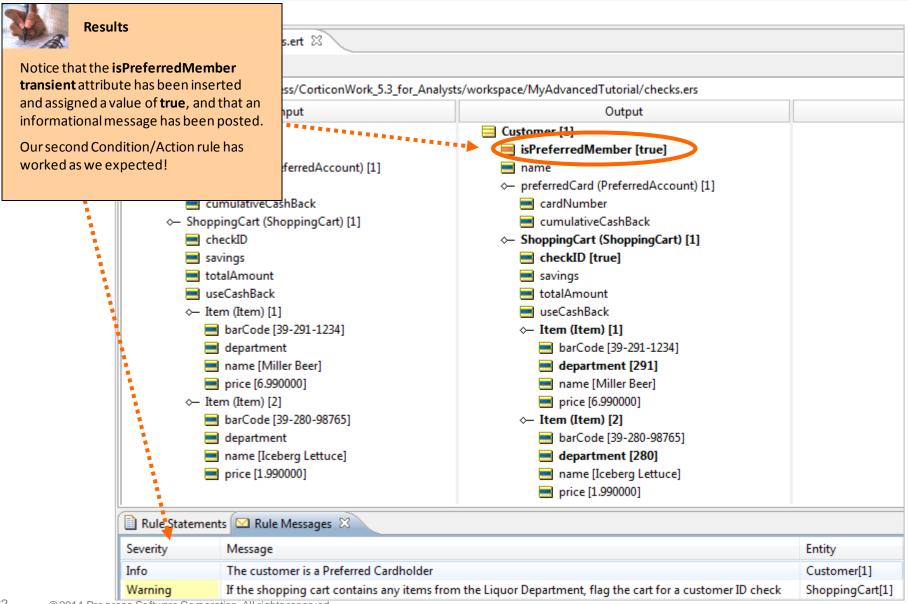


For detailed steps see:

Advanced Rule Modeling: Version 5.4 Testing the second condition/action rule section of the tutorial available through online Eclipse help to test the second condition/action rule.



2nd Condition/Action Rule Test Results



Modeling the Price Summation Rule

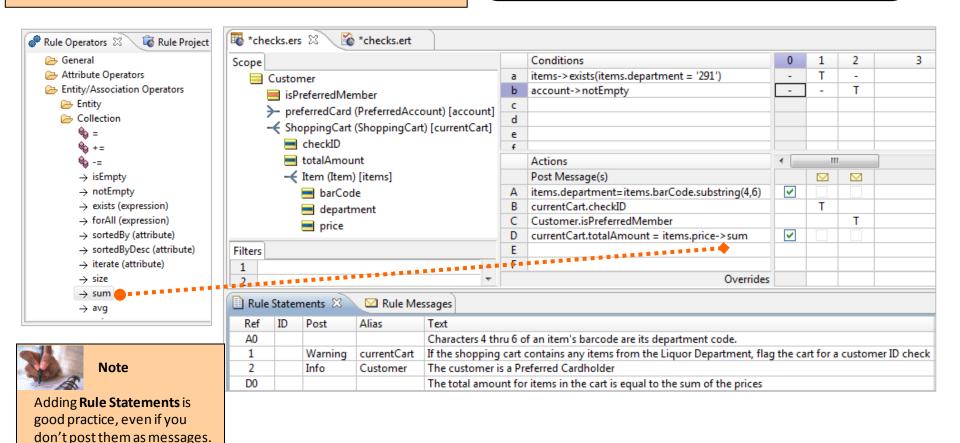


Action

Finally, we'll add one more **Action** to Column 0 that will calculate the **totalAmount** of all items in a customer's shopping cart. This is accomplished by using the \rightarrow sum operator to add up the **price** attributes of all elements in the **items** alias, then assigning that value to the **totalAmount** attribute.

For detailed steps see:

Advanced Rule Modeling: Version 5.4 Modeling the price summation rule section of the tutorial available through online Eclipse help to calculate the total price of the items in the current shopping cart.

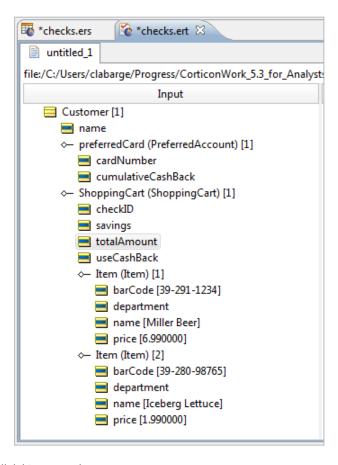


Testing the Price Summation Rule



Action

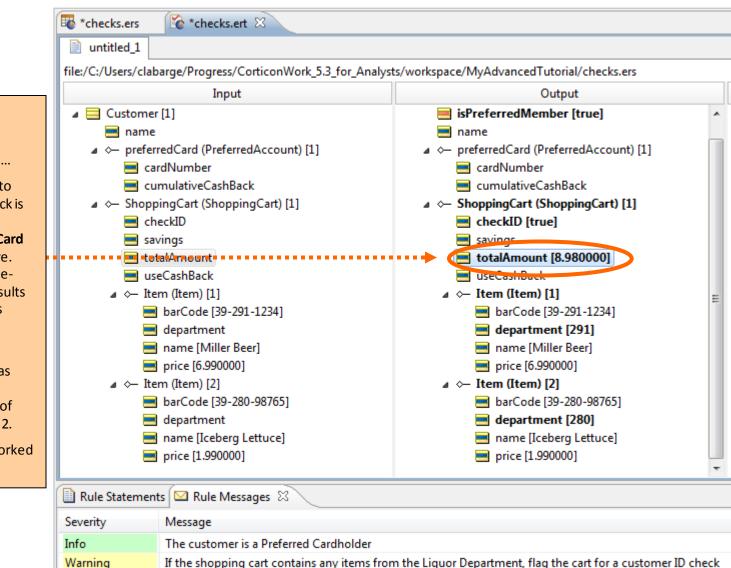
Let's test our third, and final, rule on this Rulesheet. In the Input Testsheet shown here, we have a customer with two items in his shopping cart. Does our third rule provide us with the **totalAmount** for the items in the Customer's shopping cart?





Test

Price Summation Test Results



Results

A lot has happened here...

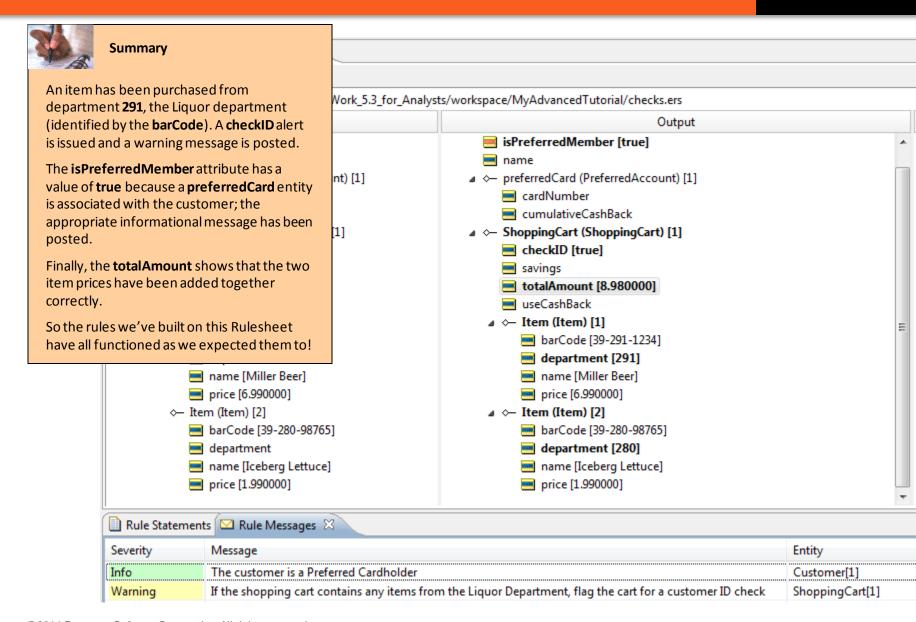
First, note that our rules to determine if a) an ID check is required and b) if the customer is a Preferred Card holder still work as before. It's always good to doublecheck cumulative test results to make sure nothing has broken along the way.

Also, notice that the totalAmount attribute has returned a value of 8.98, which is the correct sum of the prices of items 1 and 2.

Our third rule has also worked as we expected!

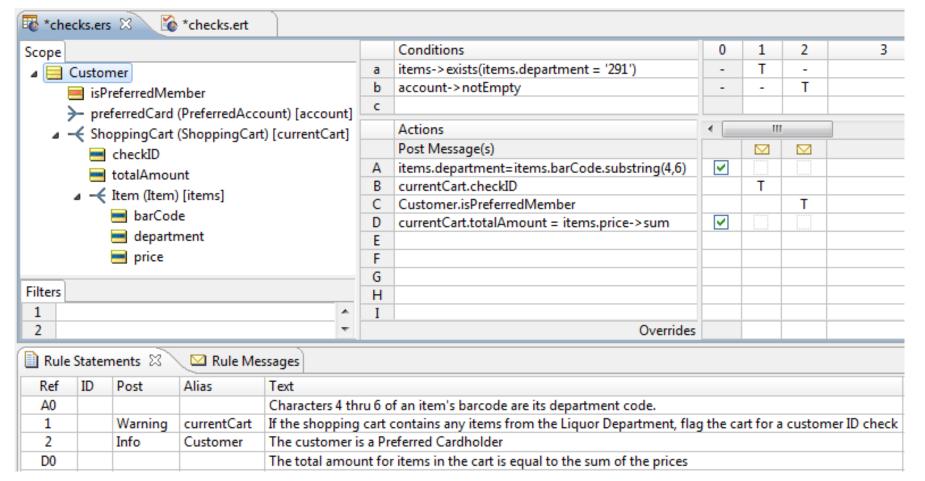
Test

Summary – The Test Results



'checks' Rulesheet Completed





Model the 'coupon' Rulesheet

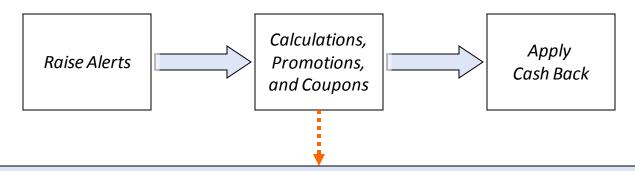


Action

Now it's time to apply some promotions to our **Preferred Account** holders when they spend a pre-defined amount of money or buy items from specific departments at our store. According to the Scenario's Business Rules, these promotions vary, but include discounts, rebates, or even free gifts when items are purchased in specific amounts or from specific departments. The promotions will change frequently – modeling them in Corticon will make future changes much easier.

Let's create a second Rulesheet (we'll call it **coupons**) and model our rules to reflect these promotions for our Preferred **Account** holder customers.

When multiple Rulesheets are included in a Ruleflow (a single .erf file), the Rulesheets will execute in a sequence determined by their Rulesheet order in the Ruleflow Editor. For more information about sequencing Rulesheets as well as additional details on the Ruleflow Editor, see the *Studio Quick Reference Guide*.



- Preferred Shoppers earn 2% cash back on all purchases at any branch
- Preferred Shoppers receive a coupon for one free balloon for every item purchased from the Floral department. Expiration date: none
- Preferred Shoppers receive a coupon for \$2 off their next purchase when 3 or more Soda/Juice items are purchased in a single visit. Expiration date: one year from date of issue
- Preferred Shoppers receive a coupon for 10% off their next gasoline purchase at any chain-owned convenience store with any purchase of \$75 or more. Expiration date: 3 months from date of issue

Scope Revisited



Scope Revisited

Create the **Scope** for the new coupons Rulesheet as shown below.

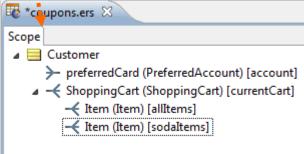
First, a customer's shopping cart is still assigned an alias of currentCart, just like on the checks Rulesheet. But on the coupons Rulesheet we have created two new aliases to define the **currentCart.item** perspective of our data. For now, we'll simply define the two aliases all tems and sodaltems to represent the same perspective, but we'll differentiate between them shortly.

As before, the account alias still represents the preferredCard account associated with our customer.

Note When creating Ruletests that need to process multiple Rulesheets in sequence, be sure to choose your **Ruleflow** as the Test Subject during the Ruletest Creation Wizard process. That

For detailed steps see:

Advanced Rule Modeling: Version 5.4 Scope revisited section of the tutorial available through online Eclipse help to create the new Rulesheet's scope.

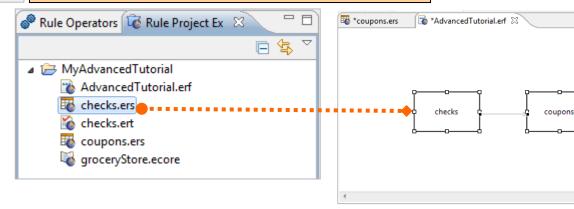




will ensure that all Rulesheets are processed in the correct sequence and allow values derived on prior Rulesheets to be used in subsequent Rulesheets.

Ruleflow

The Rulesheet processing sequence is visible here in the **Ruleflow** diagram at the right. For a complete discussion of the Ruleflow Editor's purpose and functionality, please refer to the Quick Reference Guide.



Filter Expressions



Filters

A **Filter** expression acts to limit or reduce the data in working memory to only that subset whose members satisfy the expression. A filter does not permanently remove or delete any data, it simply excludes data from evaluation by the rules in the same Rulesheet.

We often say that data satisfying the **Filter** expression "survives" the filter. Data that does not satisfy the expression is said to be "filtered out." Data that has been filtered out is ignored by other rules in the same Rulesheet.

Data filtered out in one Rulesheet is <u>not</u> also filtered out in other Rulesheets *unless* you include the Filter expression in those Rulesheets, too.

For detailed steps see:

Advanced Rule Modeling: Version 5.4 Filter expressions section of the tutorial available through online Eclipse help to create the filter shown here

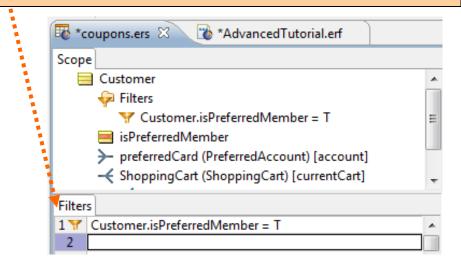


Filters

Customers who are not **Preferred Card** holders are not eligible for the promotions defined in the original business rules. So we want to exclude non-preferred customers from evaluation by the Rulesheet.

The **Filter** expression shown below "filters out" all non-preferred customers by allowing only those customers with **isPreferredMember** attribute value of **true** to pass (survive).

Those customers whose **isPreferredMember** attribute value is not true are filtered out and not evaluated by other rules on this Rulesheet.





Note

Filter expressions can behave in ways more complex and powerful than the simple filter shown here. An entire chapter in the *Rule Modeling Guide* is devoted to them.

Calculating CashBackEarned Amount



Action Row A

Action row A in column 0 calculates the cashBackEarned for a customer's total purchase.

Our original Business Rule defines the formula as the **totalAmount** of all items in the customer's shopping cart multiplied by **0.02**, which is the same as 2% of **totalAmount**.



Parameterizing Rules

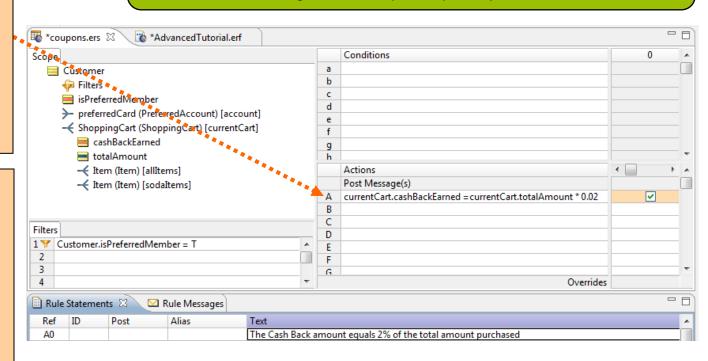
Often, it's desirable to use another Vocabulary attribute (a "parameter") to hold a value, such as the percentage used in this formula, rather than "hard-coding" it (as in **0.02**).

If the value of an attribute such as **cashBackRate** is derived by other rules or maintained in an external database then it can be changed without changing this rule.

For more information on parameterization techniques, see the *Rule Modeling Guide*.

For detailed steps see:

Advanced Rule Modeling: Version 5.4 To copy a Ruletest section of the tutorial available through online Eclipse help to adjust the details for the test.



Test

Testing CashBackEarned Calculation

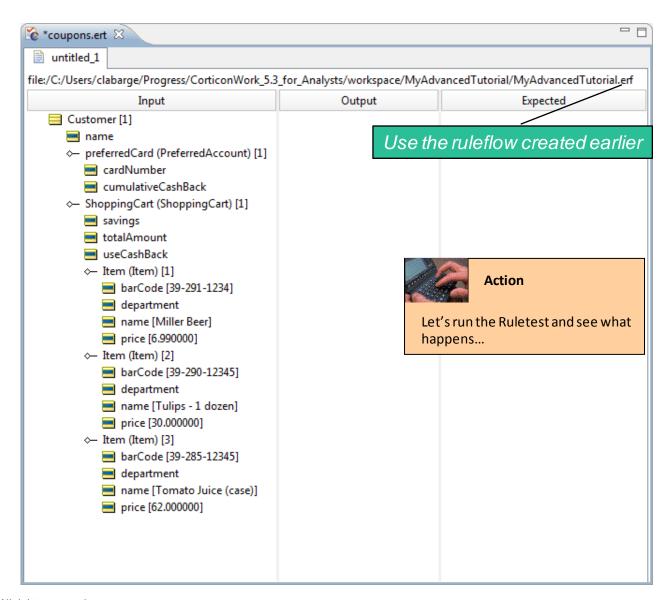


Test the Rule

Here's a simple test for Action row A in column 0. We've added a few items to the shoppingCart and entered prices for each of them. According to the rule we are testing, the shopping cart of a preferred cardholder should earn cash back equal to 2% of the totalAmount in the shopping cart.

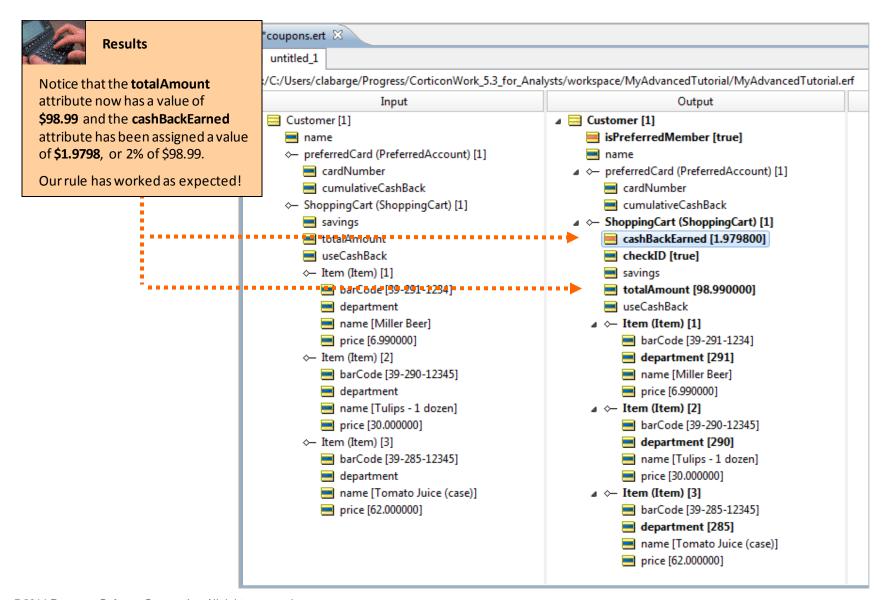
For detailed steps see:

Advanced Rule
Modeling: Version 5.4
Testing
cashBackEarned
calculation section of
the tutorial available
through online Eclipse
help to use the ruleflow
for testing.

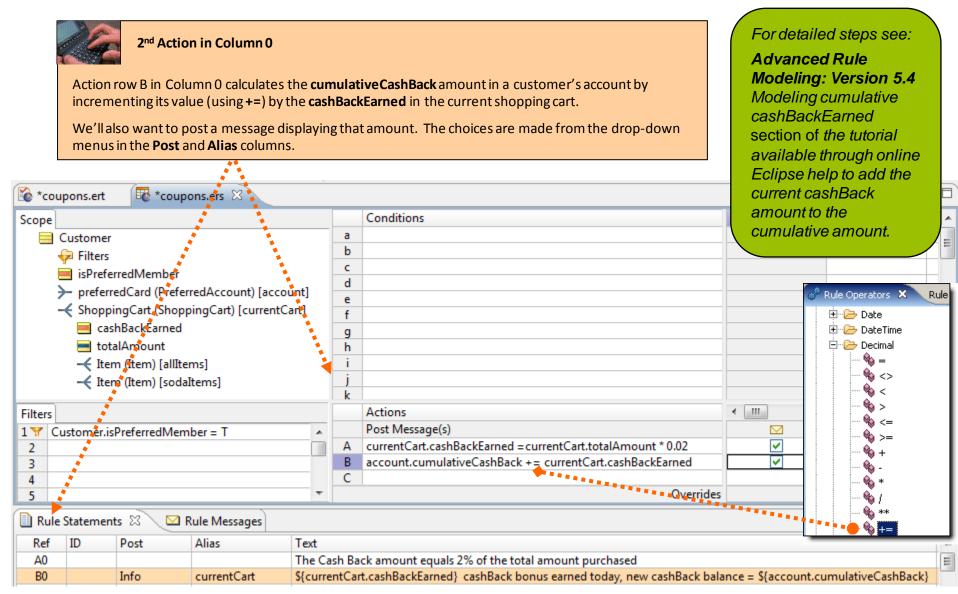


Test

CashBackEarned Calculation Test Results



Modeling Cumulative CashBackEarned



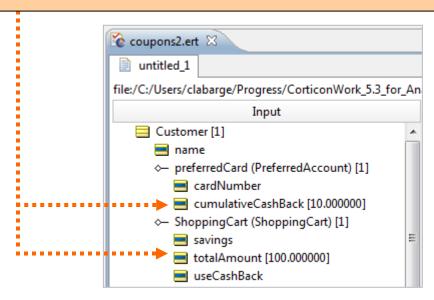
Testing the Cumulative CashBackEarned Model



Test the Rule Model

For this test, we've entered a **totalAmount** of **\$100** for the **shoppingCart** and a **cumulativeCashBack** amount of **\$10**.

We've already tested this Ruleflow's ability to sum up the prices of each individual item to calculate a **totalAmount**, so we won't test that Rulesheet now.



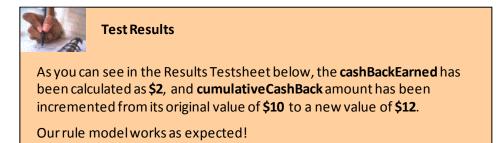


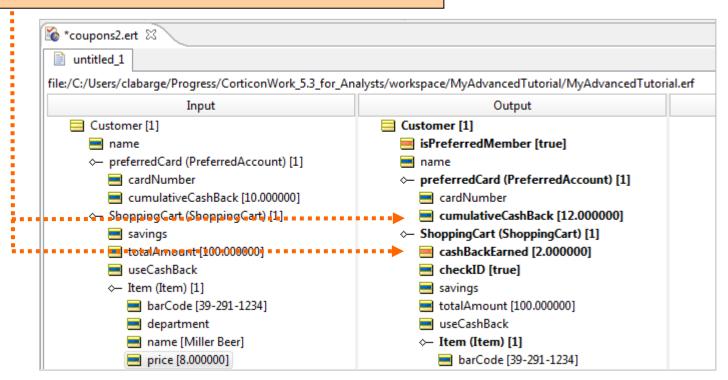
Test the Rule

When building Ruletests, it's easy to forget that a Rulesheet's **Filters**, if not satisfied, may prevent your rules from executing.

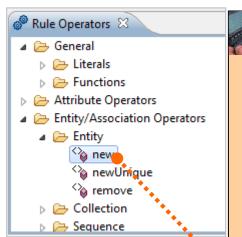
The Rulesheet being tested here has a **Filter** expression that "filters out" all customers who aren't **Preferred Card** members, so we needed to include an associated **preferredCard** entity in our test to ensure the **Filter** is satisfied, and our new rule model has a chance to execute!

Cumulative CashBackEarned Test Results





Modeling Condition/Action Rule 1



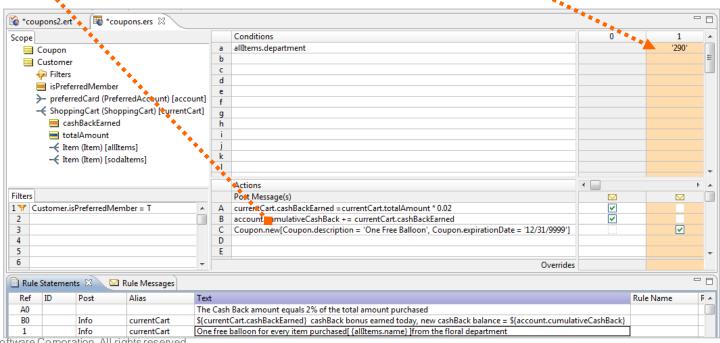
Model C/A Rule 1

The first Condition on our Rulesheet is used to identify any items purchased from department **290**, the **Floral Department**. For each item identified, we want to give the customer a coupon (using the **.new** operator) for a free balloon.

Notice the assignment of the value 12/31/9999 to the **expirationDate** attribute, which is a common way to indicates that the expiration date is essentially indefinite. There are other ways to accomplish this. For example, the entity **Coupon** might have a boolean attribute named **expires**, to which a **true** or **false** value could be assigned inside the **.new** expression.

For detailed steps see:

Advanced Rule Modeling:
Version 5.4 Modeling
condition/action rule 1
section of the tutorial
available through online
Eclipse help for details on
how to generate the floral
department coupon.

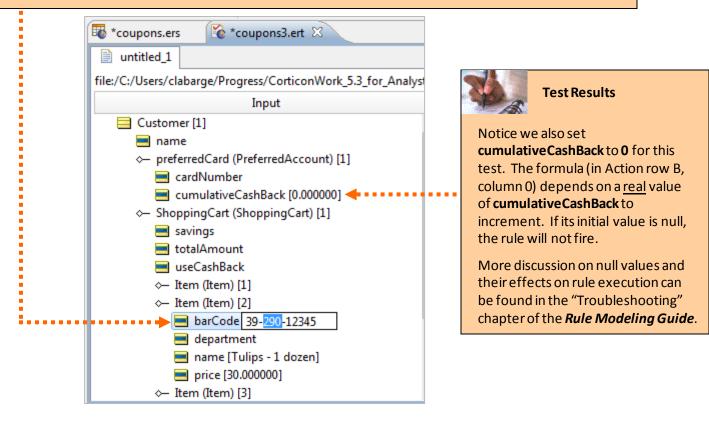


Testing Condition/Action Rule 1



Test for the Floral Department

In this Ruletest, we want to make sure that when an item has been purchased from the **Floral Department** (department **290** according to the code table) that a new **Coupon** is created entitling the customer to one free balloon. The coupon's expiration date should also be created, though here we use a date that makes this coupon essentially non-expiring.



_ [

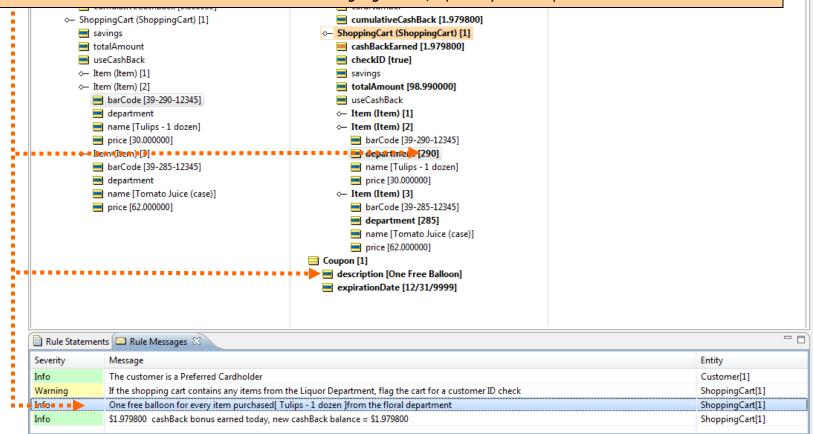
Condition/Action Rule 1 Test Results



Results of our Test

Department **290** has been recognized and the informational message has been posted. Also, our new **Coupon** entity has been created, displaying a value of **One Free Balloon** in the **description** attribute and **12/31/9999** in the **expirationDate** attribute, indicating that the coupon will not expire (practically speaking).

Also, note the new Message posted by our new rule: it contains the value of **allItems.name** "embedded" inside. The syntax to embed attributes is shown in the Rule Statement and is discussed in more detail in the **Rule Language Guide**, "Special Syntax" chapter.



Modeling Condition/Action Rule 2 – Filter



Filters - Continued

The next Business Rule to be modeled creates a "\$2 off" coupon when a customer buys 3 or more items from the Soda Department.

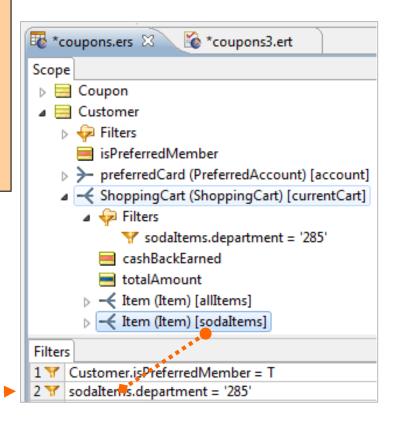
When determining whether any items from the **Floral Department** were in the shopping cart, we used the **allItems** alias in Condition/Action rule 1. But to determine if 3 or more items were purchased from the Soda department, we won't count all items in the shopping cart, just those from the Soda Department. To help us, we'll use the **sodaltems** alias we defined earlier in the **Scope** section.

To reduce the collection of items in the shopping cart to only those we want to count, we will use a Filter expression to filter the **sodaltems** alias. **Filters** row 2 ensures that the "surviving" members of the **sodaltems** alias all have a **department** value of **285**, which is that part of the **barCode** that identifies the Soda Department.

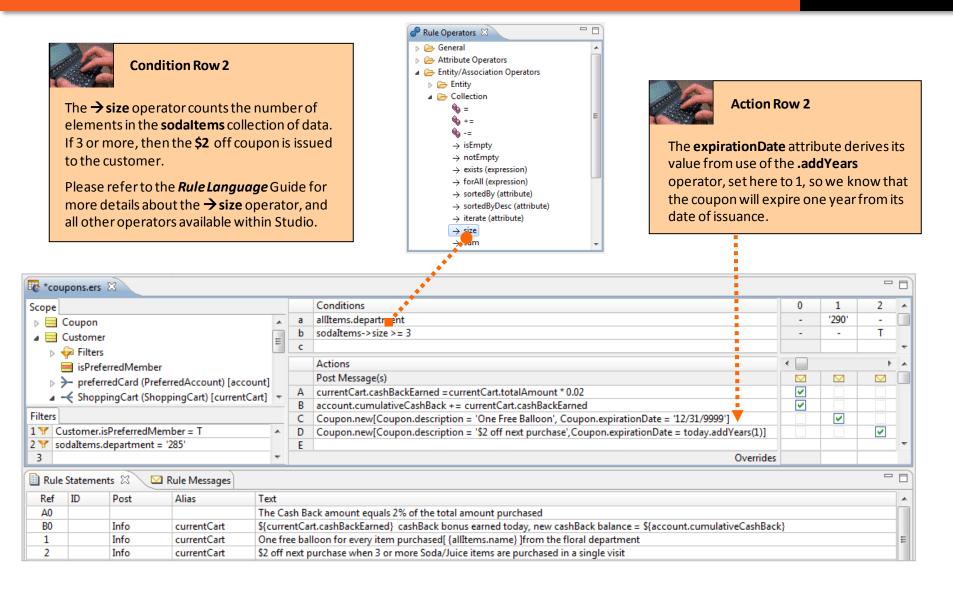
If you drag **item** from the Vocabulary window, you may need to edit the spelling to the **sodaltems** alias. This is a case where dragging the **sodaltems** alias directly from the Scope window may be more convenient, although doing so requires you to type .department manually.

For detailed steps see:

Advanced Rule Modeling: Version 5.4 Modeling condition/action rule 2 using filters section of the tutorial available through online Eclipse help to generate the soda department coupon.



Modeling Condition/Action Rule 2



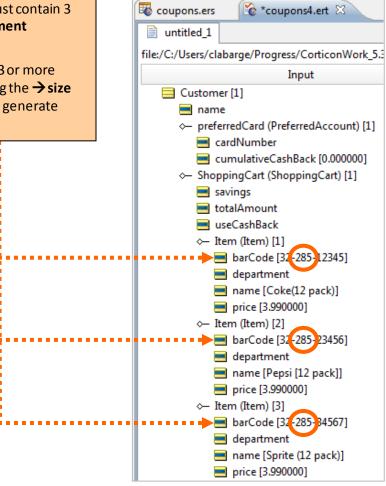
Testing Condition/Action Rule 2



Test for the Soda Department

To test this rule, our shopping cart must contain 3 or more items from the **Soda Department** (department **285**).

When the condition determines that 3 or more Soda items are present (counted using the → size operator) then the action will fire and generate the appropriate coupon.

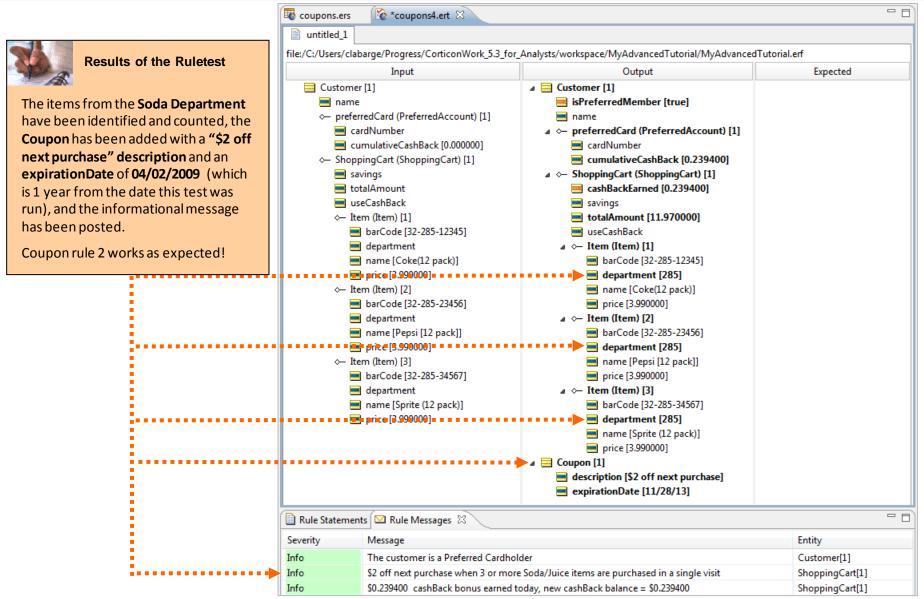


For detailed steps see:

Advanced Rule
Modeling: Version 5.4
Testing the
condition/action rule 2
section of the tutorial
available through online
Eclipse help to align the
test data to get the
illustrated results.

Test

Condition/Action Rule 2 Test Results

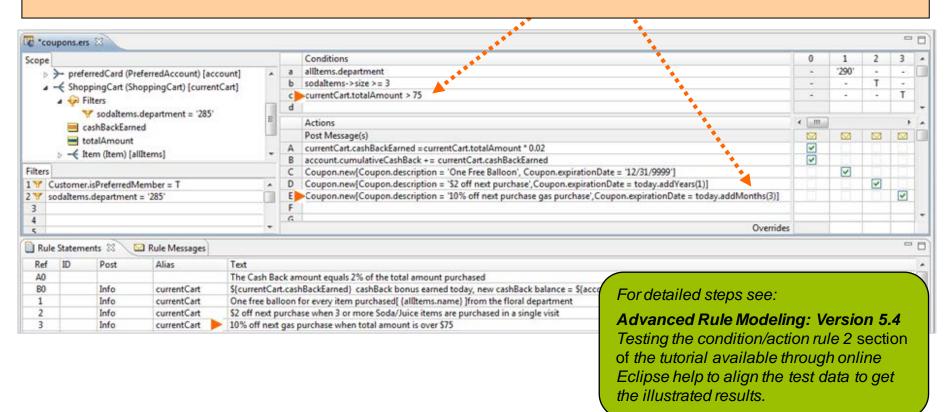


Modeling Condition/Action Rule 3

The third condition on our Rulesheet is used to identify when a customer's **totalAmount** exceeds the **\$75** threshold prescribed in the scenario and award a new coupon (again, using the .new operator) for 10% off a future gasoline purchase at our store's gas pumps.

The **expirationDate** attribute derives its value from the **.addMonths** operator, set here to 3, so the coupon will expire three months from its date of issue.

As always, best practice recommends adding the corresponding Rule Statement, explaining in clear language what the business rule does.

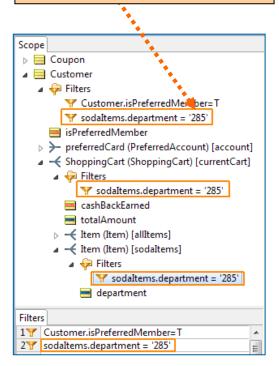


Filters



Full Filters

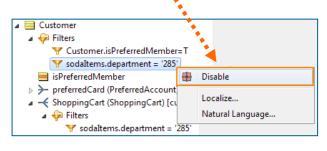
The filter we created is applied to every relevant level in the scope. It is a **full filter**, applying to the Customer, the currentCart, and -- the level we want to filter - the Items.





Disabling Filters

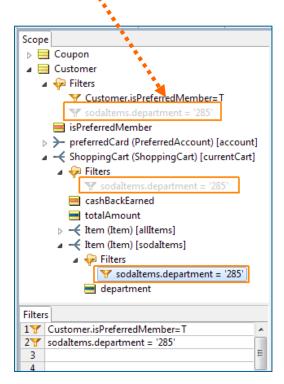
We can disable the filter at selected levels to make it a **limiting filter** by right-clicking on a filter level and then selecting **Disable**.





LimitingFilters

When we disable the filter on the Customer and currentCart, their values are greyed out.

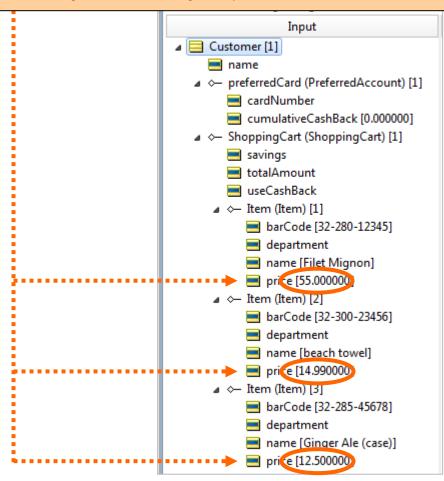


Testing Condition/Action Rule 3

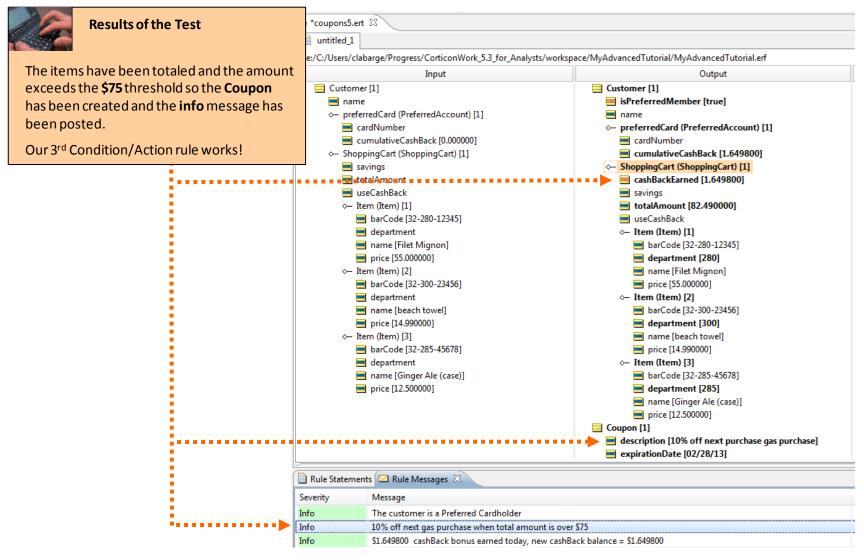


Total Amount Test

For our test, we need to include items in the shopping cart that add up to more than \$75 in order to generate a 10% off gas coupon for the customer.



Summary - Condition/Action Rule 3 Test Results

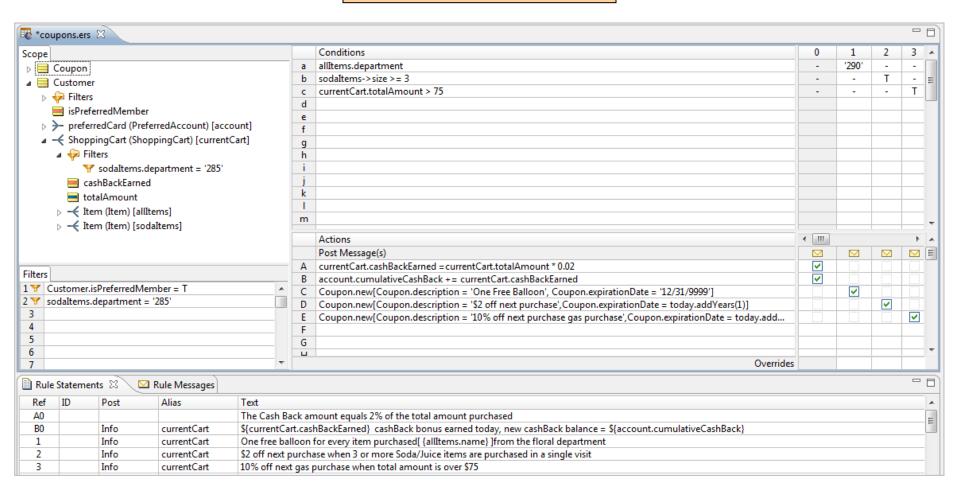


'coupons' Rulesheet Completed



'coupons' Rulesheet

Here's our second completed Rulesheet!



Modeling the 'use_cashBack' Rulesheet



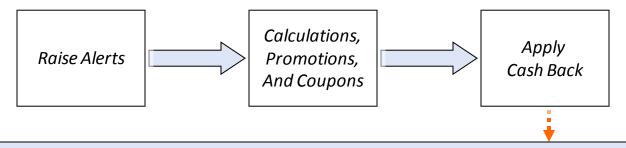
Action

The previous Rulesheet calculated the **cashBack** earned by a **Preferred Card** member for each purchase and incremented the member's **cumulativeCashBack** amount.

Now, let's give the shopper the option of using the money in his **cumulativeCashBack** account to reduce his total amount at checkout time. We'll assume that at time of checkout, the cashier asks the shopper if he wants to apply his **cumulativeCashBack** amount to the current purchase **totalAmount**. If the shopper says "Yes", then we assume the shopping cart's **useCashBack** attribute is **true**. If the shopper answers "No" then the attribute is **false**.

If useCashBack is true, then we need to deduct it from the totalAmount, thereby reducing the amount the shopper pays.

Finally, when a shopper applies the balance in his **cumulativeCashBack** account, we need to reset that balance to zero.



- A Preferred Shopper account will track the accumulated cash back and allow the customer to apply it to any visit's total amount. The cashier will ask a Preferred Shopper if he/she would like to apply a cash back balance to his/her current purchase
- Once a Preferred Shopper chooses to apply his cash back balance, the cumulative cash back total maintained by the system will be reset to zero, and the accumulation of cash back begins anew with the customer's next purchase.

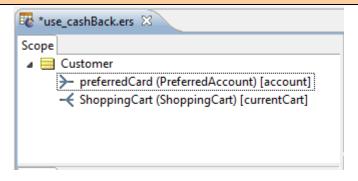
'use_cashBack' Rulesheet Scope



Rulesheet Scope

Now we will build our third and final Rulesheet and call it **use_cashBack**. Notice that with the addition of this third Rulesheet, we can complete our **Ruleflow Diagram** indicating execution sequence of the 3 Rulesheets.

Because the rules on this Rulesheet deal with a preferred shopper's cart, we only need a few aliases to represent these perspectives of our data.



For detailed steps see:

Advanced Rule
Modeling: Version 5.4
Scope of the third
Rulesheet section of the
tutorial available through
online Eclipse help to
create the new
Rulesheet's scope. Also,
Extending the Ruleflow
section for extending the
Ruleflow.

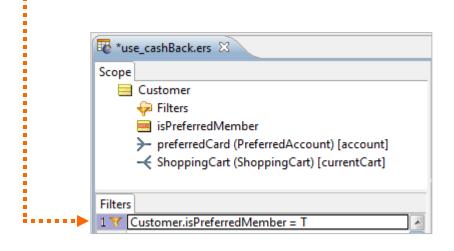
Filters



Filters

The first thing we want to accomplish with this Rulesheet is to make sure we only evaluate preferred customers since they are only customers eligible for the cash back and bonus incentives.

The expression in **Filters** row 1 of the Rulesheet "filters out" those customers that are not preferred members (because they don't have a Preferred Card).



For detailed steps see:

Advanced Rule
Modeling: Version 5.4
Using filters section of
the tutorial available
through online Eclipse
help to create a filter.

Modeling Condition/Action Rule 1



Condition/Action Rule 1

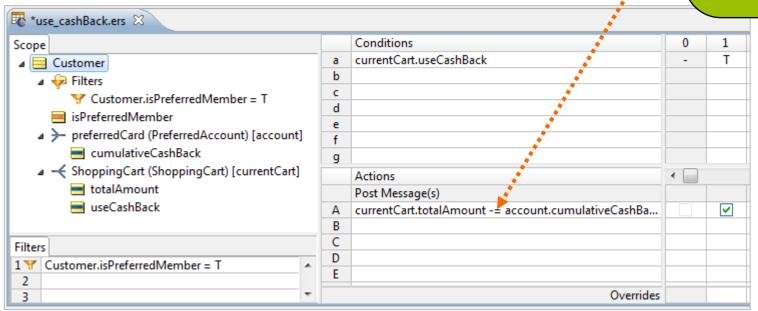
We only need to create one Condition/Action rule here, with one **Condition** and a few **Actions**. As you can see in the illustration below, we only want to process the **currentCart** when the shopper has chosen to apply his or her **cashBack** balance to the current purchase, in other words, when **useCashBack = true**.

Then, we'll deduct the cumulative CashBack balance from total Amount, as shown below.

In keeping with our model/test approach, we'll test the rule before adding more to it. Also, we'll postpone adding a **Rule Statement** until we have completed the rule model.

For detailed steps see:

Advanced Rule
Modeling: Version 5.4
Modeling and testing the
first business rule,
Modeling condition/action
rule 1 subsection of the
tutorial available through
online Eclipse help to
define the
Condition/Action rule
one.



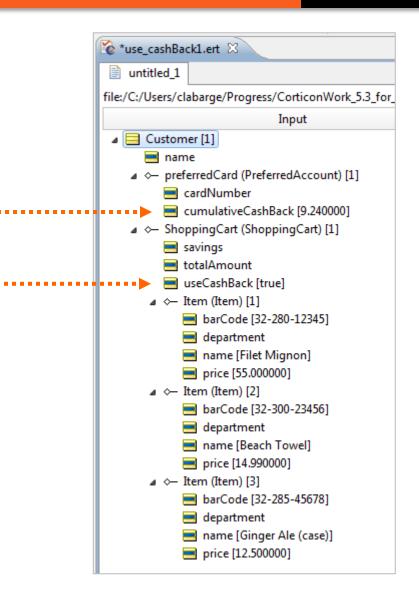
Testing Condition/Action Rule 1



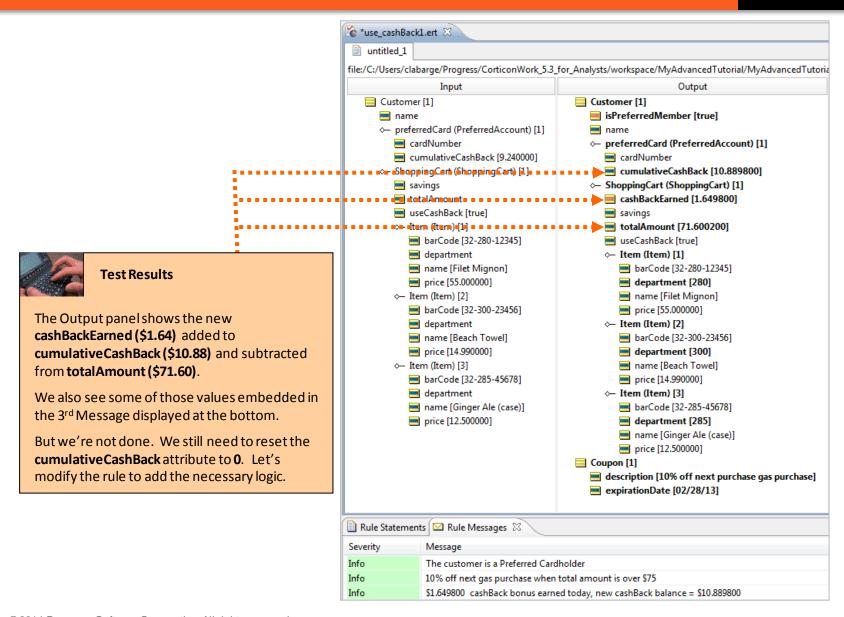
Use Cash Back Test

For this test, we have manually entered \$9.24 in the preferred customer's cumulativeCashBack attribute and indicated that the she wants to apply this balance towards today's totalAmount (useCashBack = true)

According to our first **Condition/Action** rule, the **cumulativeCashBack** should first be incremented by the new cashBack earned by today's purchase, then subtracted from the **totalAmount** to arrive at the final price.



Condition/Action Rule 1 Test Results



Adding Action Rows B & C

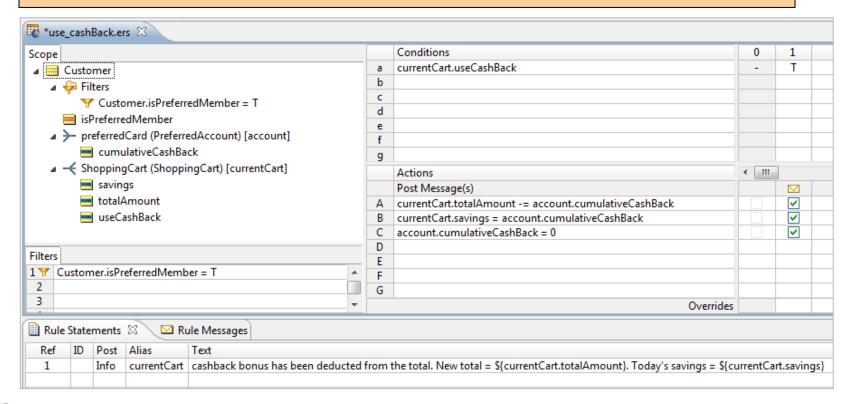


Adding Actions Rows B & C

Before we reset **cumulativeCashBack** to B, let's ensure our preferred customer is aware of her savings today. Let's assign the value of **cumulativeCashBack** to the attribute named **savings**. We'll assume that this **savings** value will be printed on a receipt, displayed on a screen, or by some other mechanism made visible to the shopper.

Then, following this assignment, we can safely reset the **cumulativeCashBack** value to **0**, ready to begin accumulating new cashBack beginning with the preferred shopper's next purchase.

Adding a Rule Statement completes this business rule model.



Test

Summary - Final Condition/Action Rule 1 Test Results



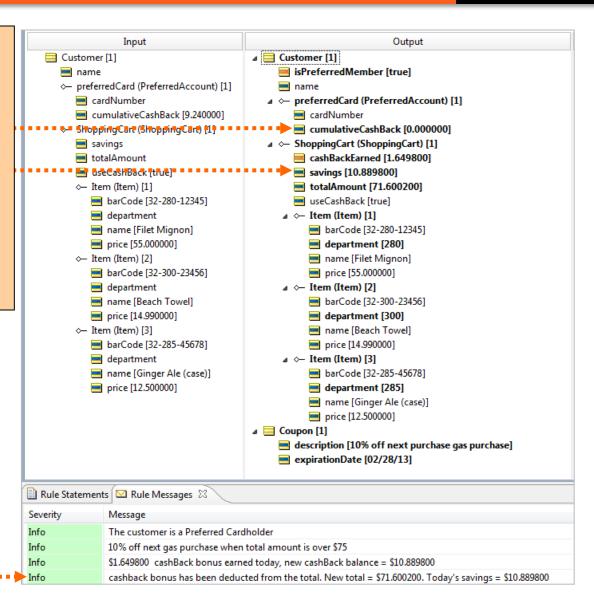
Test Results

Using the same Input Testsheet as in the previous test, we can see that **cumulativeCashBack** is now **0**, and **savings** has the value previously held by **cumulativeCashBack**.

We also receive the new Message below explaining what has happened.

Our final rule works as expected!

Since this was a cumulative test, we also can verify that the entire Ruleflow (all 3 Rulesheets) work as expected. The Scenario has now been fully modeled and tested.



'use_cashBack' Rulesheet Completed



Completed 'use_cashBack' Rulesheet

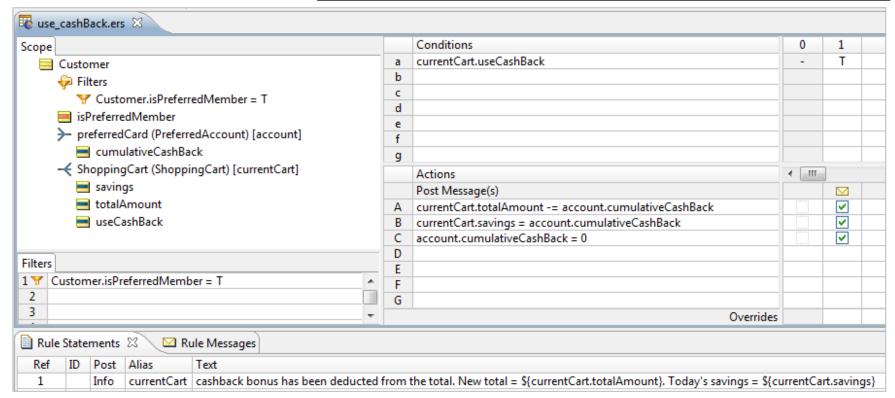
Here's our third, and final, completed Rulesheet!



Final Note about Logical Validation

While these Rulesheets successfully model the Scenario's Business Rules, they are not "complete" from a logical standpoint. Studio's **Completeness Check** will reveal incompleteness in each of the 3 Rulesheets.

The Completeness Check and the other Studio Logical Analysis and Validation tools are covered in more detail in the *Basic Rule Modeling Tutorial* and in a special chapter in the *Rule Modeling Guide*. Identifying and resolving incompleteness or conflicts in these rules are left to you.



Summary/What You've Learned





Summary - What You've Learned

Congratulations on completing the Corticon Advanced Rule Modeling Tutorial! We hope you have found this tutorial useful in your quest to get the most out of Corticon Studio, the best business rule modeling system in the business. You have learned to incorporate some of Studio's more powerful functionality into your rule modeling process, including:

Diagramming a Vocabulary – Based on the necessary items identified during analysis of a Business Problem, we've shown you how to diagram a Vocabulary using an ER Diagram from which you can confidently create a valid Studio Vocabulary for use in rules modeling and testing.

Scope and Aliases – Scope helps us tell the Corticon rules engine which data to use when evaluating and executing rules. Using Scope to incorporate associations between entities, and defining Aliases to represent it in your rules, establishes the context in which your data is analyzed.

Collections and Collection Operators – You now know that a Collection is often comprised of one entity associated with one or more other entities, which we call elements of the collection, and that Collection Operators are used to analyze groups of entities rather than individuals. Studio contains a number of Collection Operators which operate on the Collections you create and it's mandatory to use them with Aliases that represent those collections.

Condition/Action Column 0 – We've shown you how to use this portion of a Rulesheet to perform mathematical calculations which can contribute data to other rules in the Rulesheet, or in downstream Rulesheets in the same Ruleflow.

Filters – You've learned that a Filter expression acts to limit or reduce the data being evaluated to only that subset whose members satisfy the expression. A filter does not permanently remove or delete any data, it simply excludes data from evaluation by other rules in the same Rulesheet.

Sequencing Rulesheets using Ruleflows – If a natural sequence or "flow" of logical steps can be identified within a single decision step, it often makes sense to organize the flow using separate Rulesheets for each logical step. Rulesheets will execute in a sequence determined by their order in the Ruleflow. Using multiple Rulesheets helps us both visualize our logic and maintain and reuse it more easily.

Transient Attributes – You are now aware that some attributes are little more than "intermediate" or "temporary" value holders. We don't need to return these values in a response, or save them in a database. In Studio, a special type of attribute called Transient fills this purpose.

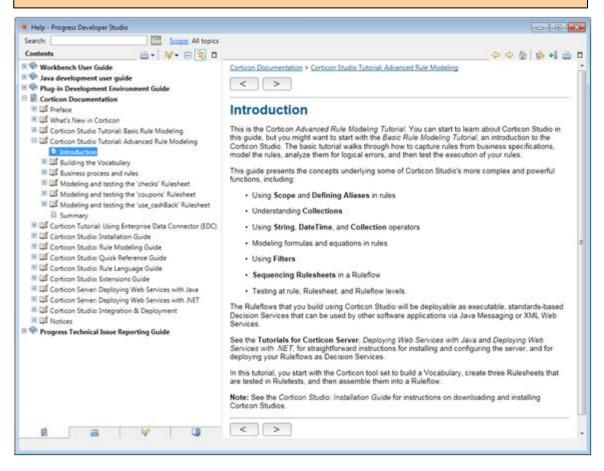
Embedding Attributes within Rule Statements – We've shown you how you can embed attributes within Rule Statements and the proper syntax to use when doing so.

Rule Statement Messaging – We've explained the value of Studio's Rule Statement Messaging for use in posting messages of business significance (as in the ID check alert) as well as for feedback during testing. Even when Rule Statements are not posted, they are useful as documentation.





Corticon Studio provides the whole doc set in online help.



The whole doc set is also available as a package of books in PDF format, available on the Progress Software download site.

